
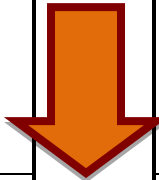


Chazin Group Client Strategic Plan

Your Org:	Period: Q1-2021	Date:	Version: 1.0
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CURRENT SITUATION:			DESIRED SITUATION:	
Key Indicators (Current status of your business):				
1			Objectives: 1	
2			2	
3			3	
4			4	
5			5	
6			6	

SPECIFIC ACTIONS PLANNED TO FILL THE GAP:							
		Due Date		Due Date		Due Date	
1			5		9		
2			6		10		

3			7			11
4			8			12

ADDITIONAL GOALS		

ACTION PLANS BY CUSTOMER TYPE:					
How You Make More From Existing Customers		How You Will Generate New Customers		How You Will Re-engage Lost Customers	
1		1		1	
2		2		2	
3		3		3	
4		4		4	
5		5		5	
6		6		6	

KEY STRATEGIC INITIATIVES

JANUARY	FEBRUARY	MARCH	APRIL
MAY	JUNE	JULY	AUGUST
SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
	START HERE		