



THE  
**CHAZIN GROUP** LLC  
Plan > Launch > Grow > Your Business

I teach individuals to transform themselves from good to GREAT, by helping them reach their full potential.

Here's why:

After spending 20+ years in Corporate America in marketing and sales roles, I had a life-changing vision to apply my passion for helping others with my branding, marketing, and communications expertise. I formed my motivational speaking, executive coaching, management consulting and corporate training and professional development firm and authored the book: "**Bulletproof Your Career in These Turbulent Times.**"

As the Founder and President of **The Chazin Group LLC** I give motivational talks on confrontational and transformational topics, deliver training and professional development programs, provide one-on-one and group-based executive coaching, strategic advisory consulting, and HR consulting services.

I apply my experience leading teams through significant transformation across many industries by leveraging employees for competitive success. I do this by applying my expertise in organizational behavior, strategic planning, marketing, sales, new business development, client relationship building, communications, employee enrichment, strategic planning. As such, I have served nearly all of the Fortune 500 as clients.

As an executive recruiter and career coach, I have helped 12,000 job seekers find employment. I have taught courses on business, organizational behavior, leadership, entrepreneurship, marketing, branding, social media, internet marketing, and business communications as a visiting guest Faculty instructor at NYU Polytechnic, Stevens Institute of Technology, St. Peter's University, Fordham University, Baruch College, Hunter College, and St. John's University. Further, I have conducted career exploration/work readiness talks on the 21<sup>st</sup> Century Workplace at 50 colleges and Universities.

I coach organizations to successfully transform using talent management and people-focused strategies, by teaching organizations to apply **WHY** and **WHAT IF** as their culture. Some of the organizations that I have worked with include: Johnson & Johnson, PNC Bank, Calvin Klein, Goldman Sachs, Chambers of Commerce, Rutgers University, State University of New York, Small Business Development Centers, and the NYC Small Business Services. I have conducted professional development and corporate training programs at many trade associations

including: American Business Women’s Assn, NJ Society of CPAs, Society of Human Resource Management, National Assn of Women Business Owners, the Assn of Accounting Administrators and NY Society of Security Analysts and speak frequently to groups of professionals, entrepreneurs, start-ups and business owners.

I am a Marion Ewing Kauffman Foundation FastTrak certified coach, and conduct corporate training programs as a retained expert for Rutgers University and Baruch College, and have conducted employee outplacement assistance programs with the Ayers Group. I have spoken at the NJ Society of CPAs annual conference and the NY/NJ Franchise Expo.

I have been active in the Hoboken Rotary Club, Hoboken, NJ, Hudson County, NJ, Manhattan and Brooklyn NY Chambers of Commerce, the American Marketing Assn, American Management Assn and the Business Marketing Association. I helped found the Gold Coast Business Networking International chapter, and served on the Board of the Assn of Career Professionals of New York.

I conducted a weekly radio program “**Chazin the Dream**,” have been published in many business publications, appeared on TV and participated in panels discussing today’s workplace. I am constantly exploring industries that are experiencing job growth, and I constantly provide career expertise and professional development as well as insights into the skills required to succeed in today’s transformational times.

I received my Bachelor of Arts degree in Communications from California State University East Bay and an MBA in Marketing from George Washington University.

### **PROFESSIONAL AFFILIATIONS & MEMBERSHIPS**

- Business Rainmakers MeetUp Group, Founder (300+ members) 2013 - 2015
- Hudson County, NJ Chamber of Commerce 2014 - Present
- BNI: Gold Coast Chapter, Founding Member 2013 - 2014
- Hoboken Rotary Club, Vice President 2012 - Present
- Manhattan Chamber of Commerce, Education Committee 2011-2012; 2016-Present
- Brooklyn Chamber of Commerce, Small Business Committee 2009 - 2010
- Assn. of Career Professionals, NY Board Member 2008
- Business Marketing Assn., Member 2007 - 2008
- Cable & Telecommunications Assn. of Marketers, Member 2007 - 2008
- American Marketing Assn., Member 1989 - 2007
- American Management Assn., Member 2003 - 2008

## **AWARDS, ACCOMPLISHMENTS, CERTIFICATIONS**

- Certified Trainer, Marion Ewing Kauffman Organization  
FastTrac Business Growth Venture Program June, 2009
- Corporate Trainer, Lorman Education Services 2016
- Corporate Trainer, Surgent-McCoy 2015-Present
- Retained Trainer, Rutgers Continuing Professional Education 2015-Present
- Retained Trainer, Baruch Continuing Professional Studies 2014-Present

## **ETHAN'S COURSES TAUGHT IN HIGHER EDUCATION**

<b>Course</b>	<b>Academic Institution(s)</b>
Entrepreneurship	<ul style="list-style-type: none"> <li>▪ Stevens Institute of Technology</li> <li>▪ Fordham University</li> <li>▪ Start-Up coaching at incubator of NJ City University</li> </ul>
Organizational Behavior	NYU Polytechnic
Leadership	Fordham University
Social Media	Baruch College
Marketing Management	Saint Peter's University
Market Research	Saint Peter's University
Branding	Baruch College
Advertising & Sales Management	Hunter College
Internet Marketing	Baruch College
Business Communications	<ul style="list-style-type: none"> <li>▪ Saint John's University</li> <li>▪ Baruch College</li> </ul>
Consumer Behavior	<ul style="list-style-type: none"> <li>▪ Baruch College</li> </ul>

## ETHAN'S PROFESSIONAL TRAINING PROGRAMS

<b>Organization</b>	<b>Program Topic</b>
<ul style="list-style-type: none"> <li>• NJ Society CPAs. Annual Conf. 2014</li> <li>• NJ Society CPAs-Bergen, NJ Chpt. Fall 2015 Kick-Off event. Keynote Speaker</li> <li>• NJ/NY Franchise Expo 2014.</li> </ul>	Brand New YOU: Market Yourself for Career Success.
Society of Human Resource Mgt - Central NJ	Diversity & Inclusion: Building a 5-Generation Culturally Blended Workforce
<ul style="list-style-type: none"> <li>• Calvin Klein Global Supply Team 2014</li> <li>• J&amp;J Corp. Real Estate &amp; Strat. Planning 2015</li> <li>• National Assn. Insurance &amp; Financial Advisors Feb. 2015</li> </ul>	Training: Team-building, problem-solving, communications, conflict resolution
Goldman Sachs – Jersey City, NJ	Market Yourself for Career Success. 2010.
National Assn. of Women Business Owners-New York Chpt.	Dare to be great in everything you do. 2011
NY State Society of CPAs NextGen Conference. Summer 2016.	Market Yourself for Career Success
NYU Continuing Education	Network Like an All-Star
Kessler Rehabilitation Centers	<ul style="list-style-type: none"> <li>• Emotional Intelligence</li> <li>• Leadership for the 21<sup>st</sup> Century</li> </ul>
<ul style="list-style-type: none"> <li>• PNC Bank</li> <li>• Rutgers College NJAES: Civil Engineers</li> </ul>	Time Management
Lorman Education Services - Webinars	Manage people older than you (and with more experience) Webinar. May, 2016.
Surgent McCoy - Webinars	<ul style="list-style-type: none"> <li>• Market yourself for career success.</li> <li>• Forge Powerful Relationships (Networking)</li> <li>• Build a compelling marketing program.</li> </ul>
La Casa de Don Pedro. Jersey City, NJ	The Power to Influence Others
Over 50 Colleges & Universities	<ul style="list-style-type: none"> <li>• Career exploration, work readiness, job searching.</li> </ul>
Queens & Brooklyn, NY Fellowship Programs (Jewish Community Relations Council)	<ul style="list-style-type: none"> <li>• Public Speaking</li> <li>• Crafting Elevator Pitches</li> </ul>

**TEL: (201) 683-3399 ♦ CELL: (917) 2349-5571**  
**Ethan@TheChazinGroup.com ♦ TheChazinGroup.com**